

## **Signature Flooring Provides Stadium Flooring for Grass and Track Protection at the Delhi 2010 Commonwealth Games**

July 21, 2010, New York, NY – Signature Fencing and Flooring Systems, LLC ([www.stadiumflooring.com](http://www.stadiumflooring.com)), the world's largest manufacturer and renter of stadium flooring systems, provides over 18,000 square meters (193,000 sq/ft) of ArmorDeck® flooring to protect the track and turf for the opening and closing ceremonies of the 2010 Commonwealth Games in Delhi, India.

“The Commonwealth Games needed the strongest flooring available, to allow for vehicles driving on the floor, an integral part of the opening ceremonies” said Mr. Eric Hochman, SVP of Sales at Signature. “ArmorDeck was the natural choice for this type of full-field, heavy duty application, which will be unique to the Delhi Games. With the type of weight loading required, the speed of installation and removal required and the tight budget, ArmorDeck beat out all others for this project,” Hochman added.

“Our company doubled our manufacturing capacity just to meet the tight deadline for this important project” said Mr. Arnon Rosan, Signature Fencing and Flooring's President and CEO. “With the busy summer event season, several existing stadium -sized orders, and the prospect of summer hurricanes, our company had to order additional manufacturing equipment just to produce enough material. The upshot is that we now have the ability to react more quickly to future time-sensitive needs.” Rosan added.

Signature Fencing and Flooring rents and sells a complete range of temporary plastic flooring systems for use at prestigious events in stadiums, arenas, and other venues. Depending on a customer's application, Signature has wide range of flooring options with varying weight-loading capabilities and varying price points. Its modular stadium flooring line includes ArmorDeck™, UltraDeck®, EventDeck®, and DuraDeck™.

“We are proud to be involved with a prestigious event such as the Delhi Commonwealth Games” said Mr. Jason Frew, Signature's VP of Stadium and Arena Sales. “This is almost like a coming out party for India on the world stage, and we are honored to be a part of an event of this magnitude. The organizers had an expansive vision and didn't want to compromise on the rigidity and weight-loading capabilities of the floor. It came down to the eleventh hour on timing, but we were able to pull this off,” Frew added.

Signature has provided stadium flooring systems to prestigious facilities and events worldwide and both sells and rents its material to potential users. In the United States, Signature stores material for rental and purchase at several strategically located warehouses throughout the United States, including New York, Baltimore, Orlando, Los Angeles, and the United Kingdom.

For More Information Contact: Jason Frew – VP of Stadium and Arena Sales  
212-953-1116  
[jfrew@eventdeck.com](mailto:jfrew@eventdeck.com)