



FOR IMMEDIATE RELEASE

SIGNATURE SYSTEMS GROUP PRESIDENT AND CEO, ARNON ROSAN PASSES LEADERSHIP TORCH TO SETH GORDON

New York, NY October 10, 2013: President and CEO of Signature Systems Group, LLC, Arnon Rosan announced today that he is passing the leadership torch to Seth Gordon. Effective November 4, 2013, Gordon will serve as Signature's President and COO. Rosan founded Signature in 1998, building its product line, manufacturing capabilities and distribution to become one of the world's leading manufacturers and providers of modular flooring systems, access solutions and temporary fencing. He is stepping outside of the manufacturing and events industries into a new role at a start-up tech company.

"In the time that I have been privileged to lead Signature," explains Rosan, "I have watched it grow from \$0 in sales and two employees (including myself) to nearly \$100 million in sales and over 125 employees, with customers on every continent. It has been an exciting ride, one that I know Seth Gordon and the rest of the team will continue. I am honored to have had the opportunity to work with such an incredible group of employees and talented management team, and to have a chance to build something truly special with the team. As an entrepreneur, I felt it was time to transition into a new start up."

Seth Gordon was hired in 2008 as Signature's Director of Business Development and promoted to Senior Vice President of Strategy in 2012. In his five year journey to Signature's helm, Gordon played a key role in expanding Signature's reach to new industries, including energy exploration, sports surfaces, exhibitions and experiential marketing. He was also integral to establishing Signature's European headquarters in the United Kingdom and winning the bid for Signature's largest project to date, supplying more than 2,000,000ft² of temporary flooring and roadways to the 2012 London Olympics.

"It has been a true privilege to work under Arnon for five years, learning about the industry from a dynamic pioneer, and growing and thriving with the company in the entrepreneurial family culture that he has fostered at Signature. I am honored and humbled by the opportunity to continue what he started and to take Signature to the next level," says Gordon.

"The transition to Seth's leadership began some time ago and has been part of our long term growth plan. I believe Seth is ready to lead Signature to ever greater success and know he will do so while keeping the entrepreneurial spirit of Signature intact" said Mr. Rosan.

Looking forward to the future, Gordon says, "I am encouraged by the extremely talented and dedicated team of professionals in the organization at every level. From my colleagues on the factory floor to those in senior management, Arnon created an environment where every member of the team matters, and together we are greater than the sum of our parts. I have been overwhelmed by the team's support and am truly appreciative and proud to steer this ship towards our shared exciting future."

Signature Systems Group, LLC
50 East 42nd Street, 14th Fl, NY, NY 10017

Press Inquiries: Deb Wong, Dir of Mktg
+1 212 953 1116 Mon-Fri: 9am-6pm EST
dwong@signaturesystemsgroup.com