



PRESS RELEASE

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For Immediate Release

SIGNATURE SYSTEMS EUROPE IS MOVING UP

After a period of spectacular growth, Signature (Fencing & Flooring) Systems Europe Ltd is moving into new markets with a new website and a new flagship warehouse and office space in Darlington, UK. Signature manufactures, sells, and hires modular flooring and fencing products which they previously marketed mainly to the special events industry. Just a few years after their American parent company, Signature Systems Group, LLC opened the Darlington branch, they have expanded to cater to new markets including construction, energy exploration, the military, disaster relief, exhibitions, trade shows, and sport facilities; providing new products such as carpet, artificial turf, heavy-duty access mats, and permanent gymnasium flooring. All of this growth has led Signature Systems Europe to relocate to a larger facility that can accommodate their growing staff and warehouse their considerably larger catalogue. Today they launch their new website, www.signaturesystemseurope.co.uk to promote and support their growing operations in the UK and Ireland, Europe and beyond.

"We've managed to grow and thrive by following the business model of our parent company, competing with larger companies on price and quality while providing the level of customer service normally associated with small businesses," said UK Director Tony Booth when asked about their startling success amid an uncertain economy.

"Because we had the full backing and support of Signature, we (Signature Systems Europe) have been able to secure and complete some of the biggest contracts in the UK special events industry, including the 2012 Olympics where we provided more than 200,000m² of vehicular and pedestrian trackway to 25 venues. It's like a self-feeding machine; the more we grow, the bigger the contracts we secure, which leads to more growth and bigger contracts."

Signature Systems Europe aims to continue their exponential growth while maintaining their small company mentality. *"The industrial, trade show, and sports industries aren't very different from special events in that the quality of our relationships is as important as the quality of our products. Our clients have to be able to trust us to make their deadlines, accommodate their unique needs, and respond promptly and professionally should any problems arise. It is also essential that our smaller clients know that they are just as important to us as the larger ones."* Tony went on to explain that while the new markets they are tapping into may seem disparate, many of Signature's core products are extremely versatile and have already been in use by those sectors. Signature is now offering a full range of products suited to those industries and is marketing their industry-specific uses and applications.

For more information about Signature Systems Europe Ltd, visit their new website:

www.signaturesystemseurope.co.uk or their new warehouse and office space at:

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