

## **Signautre Flooring Announces 3 New Offerings for Event Producers and Tent Rental Companies**

### **Signature Launches ArmorDeck Tent and Event Flooring**

Signature Flooring has introduced the latest in Tent and Event flooring - ArmorDeck. This large panel flooring system is rigid, shim able, and offers the most advanced connection and self alignment system on the market today.

Each ArmorDeck panel is specially engineered to handle the weight of forklifts, scissor lifts, vehicles, and other equipment that can be expected at today's tented and non-tented events.

ArmorDeck handles terrain that lighter weight systems cannot and provides a much more rigid floor for nearly any event application. ArmorDeck even comes in a super-heavy duty version that is ideal for temporary roadways, backstage areas, and places where extraordinary weights are expected.

Most importantly, ArmorDeck is available for only marginally more than other event flooring systems, yet provides tremendous functional enhancement and benefits.

### **Signature Introduces AlphaDeck staging decks**

Signature launches its AlphaDeck staging system nationwide; beginning May 1<sup>st</sup>. "With the introduction of AlphaDeck, Signature now offers a rigid, raised staging deck that is ideal for tent floors, risers, and band stages" says Arnon Rosan, President of Signature Fencing and Flooring. "We have filled the need for a product that is extraordinarily strong, perfectly levelable, and easy to install" he added.

"Our AlphaDeck offers the event professional a compatible alternative, at a lower price" says Eric Hochman, Senior VP of Sales. "In today's economy, we know people want options. This rounds out our event flooring professional"

AlphaDeck staging is compatible with major brands of interlocking stage decks and the decks can be used interchangeably. Add out steps, railings, draping and ramps to finish the look of your stage or floor and rubber feet for indoor application.

### **Signature now rents built up wood sub-floors and installs carpet and turf**

Signature is pleased to announce its offering of real wood sub-floors and its ability to install carpet and turf nationwide. With capability to provide over 200,000 sq/ft of real wood sub-floors and the ability to install carpet for even the most complex projects, Signature and American Turf round out its plastic event floor offerings.

“We can provide the tent renter with anything from a lay down wooden floor on stringers to a raised floor on scaffold. From large grade changes to simple raised floors on level ground, our team can be your resource for flooring and carpet throughout the country” says Jason Frew, Signature’s Vice President of Rentals. “We come in as your sub contractor, doing the difficult flooring work and freeing your team up for more important tasks”.

As flooring specialists, Signature is able to provide turnkey rentals and installations of wood flooring, turf, plastic flooring, temporary roadways, and carpet and has provided these services at some of the country’s most prestigious events.

If you have a project 10,000 sq/ft or over, give us a call to see how renting our floor and using our crews can be both cost effective and good for the bottom line. 212-953-1116 x 313 Jason Frew.

**Don’t Forget To Rely on Signature Fencing and Flooring for all of your Event Fencing, Dance Floor, Turf and Carpet, and Temporary Flooring Needs.**

*For more information, please contact:*

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