

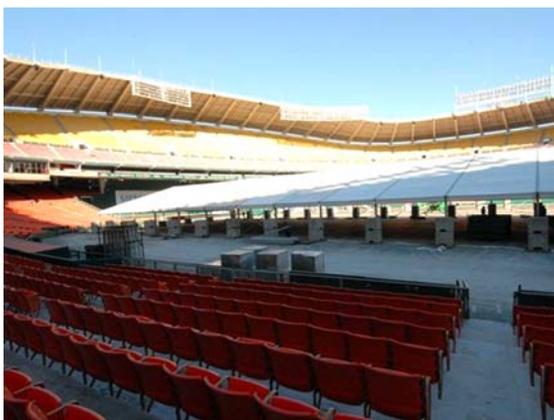
**PRESS RELEASE – For Immediate Release**

## **Signature Fencing and Flooring Systems Provides Barricades, Flooring, Protective Roadways and Carpet for Historic Presidential Inauguration**



New York, NY – Jan 14<sup>th</sup>, 2009: Signature Fencing and Flooring was selected to provide over 10 miles of barricade and chain link for the inauguration. Signature’s material is being placed on the National Mall and between the Washington Monument and the Lincoln Memorial and along the Reflecting Pool. “Signature’s crews have been working on site for several days installing these barricades, which were brought in by Signature from its locations across the country” stated Arnon Rosan, President and CEO of Signature. “We are proud of the work our team is doing and are excited to be an integral part of such an important event” added Mr. Rosan.

In addition to providing the barricades and fencing for the Inauguration Signature’s flooring division has provided approximately 200,000 sq/ft of its DuraDeck protective roadway systems and UltraDeck tent flooring for Inaugural activities at the Capitol, in front of the White House and throughout Washington DC. “DC requirements are strict when it comes to ground protection and access roadways. They are obsessive about their grounds. Thankfully we have had considerable experience working with DC Federal officials and had pre-approval for the use of our flooring on all sites” said Jason Frew, Signature’s rental manager. “We treat their grass as though it is our own, making sure that we provide the best protection possible for every site” he added. “More importantly, this material has enabled large trucks and other heavy vehicles and event equipment to access areas inaccessible without ground protection matting” said Eric Hochman, the Company’s Vice President of Sales.



Signature’s American Turf and Carpet division, with a regional office in Baltimore, Maryland has historically provided carpet and turf for Inauguration related events and in keeping with this tradition has shipped turf and carpet throughout the Washington DC area to event companies doing Inauguration related work. “American Turf has kept its doors open for pick-ups at any time of the day as needs have increased closer to Inauguration day and we want to make ourselves available to support our customer” stated Arnon Rosan. “Despite challenges related to providing labor, material, and installation services for Superbowl, Inauguration, and other coinciding events everyone on our team really stepped up to the plate. It’s exciting to see everyone from ATC and Signature

working so well together post the acquisition” he added.

For more information contact:

Debra Wong  
Marketing Director

Signature Fencing and Flooring Systems, LLC.  
212-953-1116 x 307  
[d Wong@signaturefencing.com](mailto:d Wong@signaturefencing.com)